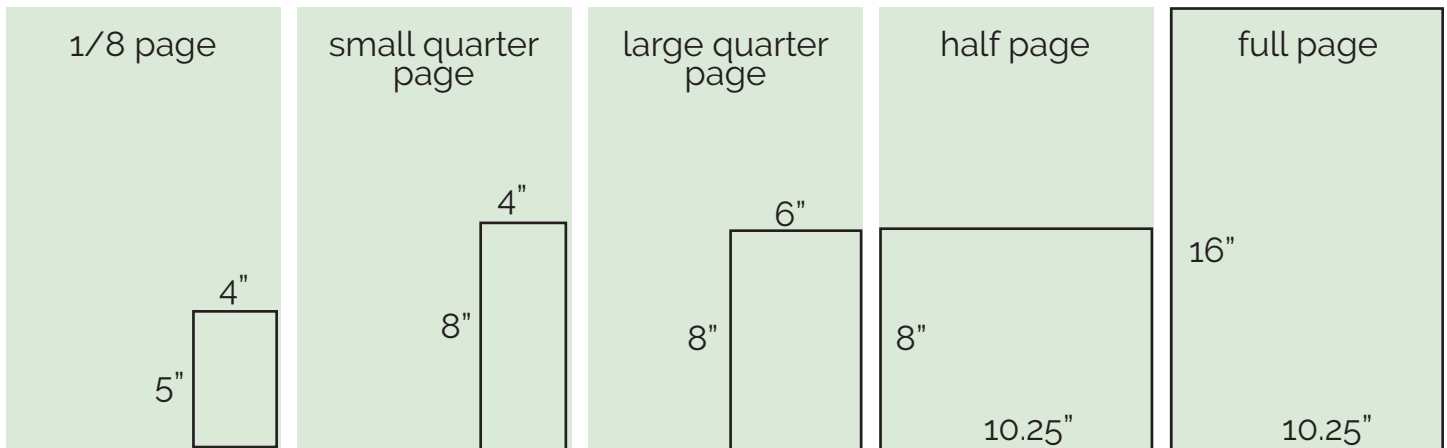


# Print Advertisement Rates per single issue



Grey Scale:	\$80	\$128	\$192	\$320	\$640
Spot Color (One Color):	\$165	\$213	\$277	\$408	\$725
2-Color:	\$250	\$298	\$362	\$490	\$810
Full Color:	\$380	\$428	\$492	\$620	\$940

## Distribution Numbers

All ads must be approved before 12 p.m. Friday, the week before publication.

**50**  
newstands

**5,000**  
circulated weekly

**Downtown and campus locations**

## Online Advertisement Rates theman eater.com

Banner 728px x 90 px	Banner: 1 week: — \$150 1 month: — \$500
Cubed 300px x 250 px	Cubed: 1 week: — \$100 1 month: — \$300

## Inserts per 1,000 inserts

1-page:	\$65	<small>*minimum of 3,000, maximum of 5,000</small>
2-4 pages:	\$70	
5+ pages:	\$75	

Mail to:  
Sedalia Democrat  
Attn. Henry Holtzclaw  
700 S. Massachusetts  
Sedalia, MO 65301